

2011: A Time to Focus on Core Competencies

Human Resource administration and employee benefits represent two of the most significant expenses for an organization. Mid-sized companies' (200-3000 employees) profits continue to be strained and they are seeking meaningful solutions to reduce expenses in these areas. CBCA: The Employee Service Organization offers a meaningful and innovative approach to solve the vexing challenges of benefits and human resources (HR).

The Employee Service Organization accomplishes

three valuable goals for mid-sized employers:

- Simplifies integrated health benefit, HR and retirement services
- Provides savings in both fees and employee costs
- Simplifies benefits and HR for employees and their families with a single 800-number for all of their questions.

When mid-sized employers turn to CBCA for their employee benefit and HR needs, they

experience real savings by eliminating the need for multiple vendors with separate commissions and management structures. Our approach allows companies to direct resources toward profit-producing areas of their organization. To our knowledge, this is the first time mid-sized employers can rely on a single organization to meet all of these needs.

We feel the future is bright for 2011, and look forward to bringing greater hope for larger and more consistent profits to mid-sized employers.



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